

Rules for issuing “Nelly’s Puzzle Jam” Promotion Codes

§ 1. Definitions

1. The terms used herein shall have the following meaning:
 - a. **Organiser** – Action Games Lab S.A. with its registered office at ul. Jana Kazimierza 46/5, 01-248 Warsaw, entered into the register of entrepreneurs kept by the District Court for the Capital City of Warsaw, 13th Commercial Division of the National Court Register, under KRS number: 0000531168, Tax ID No (NIP): PL1231267235, Statistical ID No (REGON): 145948614,
 - b. **Promotion** – a time-limited promotion campaign of “Nelly’s Puzzle Jam” targeted at natural persons – consumers within the meaning of Article 22(1) of the Polish Civil Code or the respective legal provisions locally applicable in the country where the Promotion Codes are distributed,
 - c. **Promotion Participant** – any natural person (consumer) who installs the Game on their mobile device and enters the Promotion Code in the Game,
 - d. **Game** – the “Nelly’s Puzzle Jam” game designed for mobile devices (smartphones, tablets) with Android operating system,
 - e. **Game Installation** – any action carried out by the Promotion Participant in order to download the Game on their mobile device,
 - f. **Promotion Code** – a code constituting a free sample designated for the purpose of enabling the Promotion Participant to test the available Game features,
 - g. **Coins** – a virtual numerical value added to the Game account of the Promotion Participant, which may be exchanged in the Game for additional virtual tools or features available in the Game, according to the rates applicable in the Game on the date of exchange,
 - h. **Rules** – these Rules for Issuing “Nelly’s Puzzle Jam” Promotion Codes.

§ 2. Terms of use and distribution of Promotion Codes

1. Action Games Lab S.A. is the exclusive owner of the Game. The Game is distributed free of charge under the free-to-play sales model. The Game is made available to users free of charge. In the course of using the Game, the users are able to acquire additional Game tools or features, however the purchase of these additional tools or features is not a prerequisite for playing and completing the Game.
2. The purpose of distributing the Promotion Codes is to allow the Promotion Participants to test the features available in the Game, as well as to promote the Game of the Organiser.
3. The Promotion Codes are distributed free of charge. The Promotion Codes may not be sold.
4. In order to use the Promotion Code, the Participant needs to install the Game on their mobile device using the instructions included in the promotion material containing the Promotion Code.

5. In order to install the Game, the Promotion Participant needs to accept the Game licence terms, which are available at http://www.actiongameslab.com/documents_en.html.
6. A Promotion Participant wishing to use the Promotion Code needs to enter the Promotion Code on the start page of the Game or to scan the QR code included in the promotion material containing the Promotion Code.
7. The Promotion Code entitles the Participant to a one-time receipt of a Coin quota allocated to the given Promotion Code. The Promotion Code or the Coins may not be exchanged for any other monetary or material equivalent. Each Promotion Code may be used only once.
8. Promotion Code is valid for a period defined in the promotion material attached to the Promotion Code or until it is cancelled. The Organiser is entitled at any time to:
 - a. cancel the unused Promotion Codes or
 - b. change the Coin quota allotted by the given Promotion Code to the account of the Promotion Participant,and the Promotion Participant is not entitled by virtue of this to any claims against the Organiser.
9. The Promotion Participant may use the Coins in conformity with the Game features. The Coins which are not used in the Game may not be exchanged for any monetary or material equivalent, nor may they be transferred to any other Game Participant.

§ 3. Complaints

1. Any complaints concerning the Promotion Codes may be submitted in writing by the Promotion Participant to the Organiser's address or via e-mail at support.nelly@actiongameslab.com.
2. The Organiser shall consider any submitted complaints immediately upon their receipt and within no more than 30 calendar days as of the date of their receipt.
3. The Organiser declares that, for the purposes of performing the Promotion's provisions, they shall neither request nor process personal data of the Promotion Participants, except for data which may be required by the legal provisions applicable in the respective country, including tax requirements.

§ 4. Final provisions

1. These Rules are the sole document establishing the terms of use of the Promotion Codes.
2. The Organiser reserves the right to amend these Rules.
3. The Rules are available at the Organiser's seat and on the website <http://neelyspuzzlejam.com>.